

YOU WEAR IT WELL

Dino Dinco & A Shaded View on Fashion present : YOU WEAR IT WELL
Short Films & Videos from around the world on Fashion, Beauty and Style

YOU WEAR IT WELL is a traveling program of short films and videos that focus on fashion, style and/or beauty that we'll screen in a proper theater (and of course, make a great party of it.). We want to show the best of the best from around the world, from filmmakers, artists, and designers that we already know (or through 2 degrees of separation), as well as from what we receive from the world at large...from you.

So, submit! Get your DV cams, your Super 16s, your Pixelvisions rolling. Fire up your iMovies and your Final Cut Pros and make something hot. Your film can be cheap, but it better be chic. We're going to be reaching out to some superstar film directors, cinematographers, photographers, fashion designers and artists to see what they've got and pair them up side by side with great stuff that arrives from all corners of the globe. We want to see cool stuff from everywhere - from Hong Kong and Tijuana, from New Delhi and Antwerp, from (insert your city here)...you get the idea. And maybe you're not a filmmaker but you know someone who would be interested in being a part of this. Please pass on the info.

The date for the Los Angeles screening is Tuesday, 01 August 06. 7 pm.

Location: CineSpace, 6356 Hollywood Blvd., 2nd Level, Hollywood, CA 90028 www.cinespace.info

Future cities are in the planning stages and will be announced.

Corporate sponsors and advertisers will be considered. Please contact us directly at homeboyfilms@mac.com

Thank you.

Dino Dinco & Diane Pernet / www.ashadedviewonfashion.com



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GUIDELINES FOR SUBMISSIONS

- Try to keep your TRT (total running time) under 5 minutes.
- Submissions should be on DVD (NTSC or PAL format.)
- It goes without saying that music and fashion go hand in hand, but no “music videos” please.
- Submission does not guarantee admission into the program. A small jury of film and fashion professionals will screen all submissions and pick the best of the best. (And if we get 3 hours of great stuff, then we’ll show 3 hours of great stuff).
- Please send your DVD submission to:

“You Wear It Well”
c/o Café Stella
3924 Sunset Blvd., St. #1
Los Angeles CA 90029 USA
- Please also send an email to homeboyfilms@mac.com so that we can keep track of all entries and cross-reference them upon arrival.
- Please include a short bio / CV of the filmmaker, production credits, contact information and a brief description of the film / video piece, including how fashion / style / beauty is addressed in the piece.
- If your submission is not selected for the screening and you would like your DVD returned to you, you must enclose a pre-paid, self-addressed mailer.
- All submissions must include a non-refundable USD \$ 25 entry fee, payable via PayPal. (Monies will go towards venue & equipment rental, promotion / printing, etc.)
PayPal account name : homeboyfilms@mac.com
- Deadline for entry is Friday, 30 June 2006. Don’t hesitate to write if you have any questions.
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Media inquiries, please contact us at homeboyfilms@mac.com